

World of Aromatherapy IX
Beyond Aromatics -
Ancient Wisdom to Modern Science
October 24-27, 2018
(Post-Conference Workshop October 28th)

University of Utah Conference Center & Botanical Garden



CONFERENCE SPONSORSHIP
INFORMATION

Conference web site: www.nahaconference.com

The National Association for Holistic Aromatherapy
www.naha.org email: info@naha.org

World of Aromatherapy IX: Conference Sponsorship Opportunities

Your Sponsorship Supports the National Association for Holistic Aromatherapy.

Platinum Leaf Sponsor - \$10,000

- Admission for 6 guests* to the conference (includes meal ticket and Gala Banquet)
- Platinum Leaf listing and logo placement on all event materials
- Logo on conference tote bag
- Your business flyer (brochure, flyer or post card**) and product sample (if desired) placed into conference tote bag
- Complimentary vendor table (while space lasts)
- Primary placement of logo on event signage
- Platinum Leaf listing on conference website (directly linked to sponsor's website)
- Platinum Leaf logo recognition in promotional emails to NAHA members and e-newsletter subscribers
- Certificate of appreciation & verbal recognition at the conference
- Full page color ad in Conference Proceedings
- One full year of advertising in NAHA's Aromatherapy E-Journal (4 Full Page color ads, 1 per quarter)
- One full year of E-Announcements (4 E-announcement Ads, 1 per quarter sent to both NAHA Members and subscribers, approximately 15,000 subscribers total)
- One year free NAHA Grand Donor Membership

Gold Leaf Sponsor - \$5000

- Admission for 4 guests* to the conference (includes meal ticket & Gala Banquet)
- Gold Leaf listing and logo placement on all event materials
- Complimentary vendor table (while space lasts)
- Full page color ad in Conference Proceedings
- 2 full page color ads in NAHA's Aromatherapy E-Journal (one ad per journal)
- Gold Leaf listing on conference website (directly linked to sponsor's website)
- Primary placement of logo on event signage
- Logo on conference tote bag
- Your business flyer (brochure, flyer or post card**) and product sample (if desired) placed into conference tote bag
- Gold Leaf logo recognition in promotional emails to NAHA members and e-newsletter subscribers (approximately 15,000 subscribers total)
- Certificate of appreciation & verbal recognition at the conference

Silver Leaf Sponsor - \$2500

- Admission for 2 guests* to the conference (includes meal ticket & Gala Banquet).
- Silver Leaf listing and logo placement on all event materials
- Complimentary vendor table (while space lasts)
- Full page color ad in Conference Proceedings
- 1 full page color ad in NAHA's Aromatherapy E-Journal
- Silver Leaf listing on conference website (directly linked to sponsor's website)
- Logo on conference tote bag
- Silver leaf logo recognition in promotional emails to NAHA members and e-newsletter subscribers
- Silver leaf placement of logo on event signage
- Your business flyer (brochure, flyer or post card**) and product sample (if desired) placed into conference tote bag
- Certificate of appreciation & verbal recognition at the conference

Bronze Leaf Sponsor - \$1500

- Admission for 1 guest* to the conference (includes meal ticket & Gala Banquet).
- Bronze Leaf listing and logo placement on all event materials (does not include tote bag)
- Half page color ad in Conference Proceedings
- Complimentary vendor table (while space lasts)
- 1 half page color Ad in NAHA's Aromatherapy E-Journal
- Bronze Leaf listing on conference website (directly linked to sponsor's website)
- Your business flyer (brochure, flyer or post card**) and product sample (if desired) placed into conference tote bag
- Certificate of appreciation & verbal recognition at the conference

Student Scholarship Sponsor - \$500

- Sponsorship of one Student or Graduate scholarship pass to conference (includes meal ticket and Gala Banquet)
- Certificate of appreciation & verbal recognition at the conference

Tote Bag Sponsor: \$500.

- Includes an insert** and product sample (if desired) into the conference goody welcome bags
- (1) Quarter page color ad in the Conference Proceedings
- (1) Quarter page color ad in a NAHA Aromatherapy E-Journal

Sponsors may purchase additional staff passes at the discount rate of \$350.00 each (Includes meal ticket and Gala Banquet)

Important Notes:

- Hotel accommodations are not included with any conference passes. [Please click here to see information on booking your hotel.](#)
- Vendor tables are assigned based on first come first serve basis and sponsorship category level. One vendor table per sponsorship (based on category). Additional vendor tables may be purchased (if available) once sponsorships have been filled/closed.
- To submit your ad for inclusion in the NAHA Conference Proceedings and or Aromatherapy Journal, please visit the [NAHA Media Guide](#) for details on ad requirements (size, formats, etc.)
- * Sponsor “guests” include the sponsor themselves. If a sponsor is not able to attend the conference, then they may send a guest in their place. Additional sponsor conference passes may be purchased at the discount rate of \$350 (includes meal ticket and Gala Banquet). Note that no credit or refund will be given for unused sponsor benefits.
- ** Insert of your business flyer can be in the form of a flyer, brochure, or postcard. You may also include a trial size product sample if desired. Inserts and samples must be submitted no later than August 1, 2018. Mail 500 inserts/product samples no later than August 1st to:

Time Labs
c/o NAHA 2018 Conference
6000 S. 5th Ave
Pocatello ID 83204
208-232-5250

If donating sample-size products, please be sure they are either placed into a baggie along with your insert or securely attached to your flyer by some other method.

NAHA Conference Sponsorship Application

CONTACT INFORMATION

Company name: (as you would like it to appear on promotional material)

Company website: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Fax: _____

Email: _____

Contact name: _____

Title: _____

SPONSORSHIP CATEGORY

- Platinum Leaf sponsor \$10,000
- Gold Leaf Sponsor \$5000
- Silver Leaf Sponsor \$2500
- Bronze Leaf Sponsor \$1500
- Student Scholarship Sponsor \$500
- Add _____ additional staff passes @ \$350 each (includes meal ticket and Gala Banquet)

ATTENDANCE INFORMATION

- Yes, we will be attending. Please include guest names, email addresses, and phone numbers on page 7.
- We are unable to attend, but would like to sponsor for the category checked above.

ADDITIONAL ITEMS TO BE SUBMITTED:

- Logo (at least 600 dpi, must be jpeg or pdf file)
- Conference Proceedings Ad (must be submitted no later than May 1, 2017)
- Website Listing Description (100 words or less - please submit with your application)

NOTE: All ads need to be submitted as jpeg or pdf files. For sizes and further details on ads, please see our [media guide](#).

PAYMENT INFORMATION

Name*: _____

(*If using a credit card, please put name as it appears on credit card.)

Billing address (if different from address above):

City: _____ State: _____ Zip: _____

Telephone: _____

Email: _____

Payment:

Credit card #: _____ exp. _____

Security Code: _____

Check Number: _____ is enclosed.

Agreement:

I, the undersigned, as authorized agent of the above named company, agree to adhere to the specified terms and conditions of this contract. I acknowledge that NAHA reserves the right to approve or disapprove this sponsorship application. I understand that should my application be denied, that all fees shall be refunded.

Sponsored Signature: _____ Date: _____

Print Name: _____ Title: _____

Please submit your packet by email to: president@naha.org (To submit your packet, save your completed form and then attach it to an email message addressed to president@naha.org).

You can also print your completed form and mail to: NAHA, PO Box 27871, Raleigh, NC 27611-7871

Sponsorship Guest List

Please list your Sponsorship Guests here. Be sure to include your name followed by your guest names (based on sponsorship category). Please print or type full name, email address and phone number. Use an additional sheet if needed.

Guest #1 (yourself if you are attending the conference)

Name:

Email:

Phone:

Guest #2

Name:

Email:

Phone:

Guest #3

Name:

Email:

Phone:

Guest #4

Name:

Email:

Phone:

Guest #5

Name:

Email:

Phone:

Guest #6

Name:

Email:

Phone:

Conference Sponsorship Terms & Conditions

1. PAYMENT AND TERMS.

Payment in full is due at time of sponsorship application.

2. ELIGIBLE SPONSORS.

Sponsors will be those companies or individuals who offer services, products, or educational materials specific to the aromatherapy and/or natural health industry. Sponsors will be approved by the sole discretion of NAHA. Only the sponsoring company, as named in this agreement, shall be placed on promotional materials and the NAHA conference website.

3. SPONSOR LOGO USAGE

The sponsor agrees to allow NAHA to use the sponsor's logo in various marketing materials and on NAHA's website.

4. SUB-LEASING – SPONSORSHIP SHARING.

No sponsor shall reassign, sublet or share the whole or any part of the sponsorship parameter allotted to the contracting firm without written permission from NAHA prior to any transaction occurring. This includes allowing students, members or other businesses to market or sell items at your vendor area.

5. CANCELLATION OF SPONSORSHIP.

After 30 days from signing sponsorship contract, all sponsorship fees are non-refundable.

6. PHOTOGRAPHY/DISCLOSURE.

NAHA reserves the right to take pictures of sponsors, booths, speakers, workshop presenters and events throughout the conference. NAHA reserves the right to utilize photography from the conference for current and future promotions or as needed for promotional material for NAHA.

7. CANCELLATION OR POSTPONEMENT OF EVENT.

In the event that the premises in which the conference is to be held shall become, in the sole discretion of NAHA, unfit for occupancy, or in the event of any outside cause such as war, in or outside the United States of America, fires, strike, terrorism or Act of God such as: earthquakes, or other emergency prevents the Conference from being held, NAHA will provide a full refund of sponsorship funds.

8. LIMITATION ON LIABILITY.

In no event shall either party be liable to the other party for any incidental, consequential, indirect, or punitive damages (including but not limited to lost profits) regardless of whether such liability is based on breach of contract, tort, strict liability, breach of warranties, failure of essential purpose or otherwise and even if advised of the possibility of such damages.

9. INDEMNITY

NAHA shall not be responsible for any loss of or damage to property of Sponsor, its employees, agents, contractors or assigns nor for any personal injury to Sponsor's officers, directors, employees, agents, contractors and/or invitees except to the extent any such claims may be directly and solely attributable to the gross negligence or wilful misconduct of NAHA, its directors, officers, and/or employees. Sponsor shall indemnify, defend, and hold NAHA harmless from and against any claims arising out of, or relating directly or indirectly to, content on their respective web sites, use of Sponsor's trademarks and logos, and Sponsor Materials.

10. AMENDMENT TO RULES.

Any matters not specifically covered by the preceding rules shall be subject solely to the discretion of NAHA.

11. ACCEPTANCE.

Once the sponsor signs the Sponsorship Contract and returns it to NAHA, all Rules and Regulations are officially in affect. This agreement shall not be binding until accepted by NAHA.

The National Association for Holistic Aromatherapy



Building Strength through Community and Education



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