



World of Aromatherapy VIII

Beyond Aromatics - Ancient Wisdom to Modern Science October 20 - 23, 2016

(Post-Conference Workshop October 24)

University of Utah Conference Center & Botanical Garden



CONFERENCE SPONSORSHIP INFORMATION

Conference web site: www.nahaconference.com

The National Association for Holistic Aromatherapy
www.naha.org email: info@naha.org

World of Aromatherapy VIII: Conference Sponsorship Opportunities

Your sponsorship supports the National Association for Holistic Aromatherapy.

Gold Leaf Sponsor - \$5000

- Admission for 4* guests to the Conference
- Gold Leaf listing and logo placement on all event materials
- Complimentary vendor table (while space lasts)
- Full page color ad in Conference Program
- 2 Full page color ad in NAHA's Aromatherapy E-Journal
- Gold Leaf listing on conference website, directly linked to sponsors website
- Primary placement of logo on event signage
- Logo on conference tote bag
- Gold Leaf logo recognition in promotional emails to NAHA members and e-newsletter subscribers
- Verbal recognition at the conference

Silver Leaf Sponsor - \$2500

- Admission for 2* guests to the Conference
- Silver Leaf listing and logo placement on all event materials
- Complimentary vendor table (while space lasts)
- Full page color ad in Conference Program
- 1 Full page color ad in NAHA's Aromatherapy E-Journal
- Silver Leaf listing on conference website, directly linked to sponsors website
- Logo on conference tote bag
- Silver leaf logo recognition in promotional emails to NAHA members and e-newsletter subscribers
- Silver leaf placement of logo on event signage
- Verbal recognition at the conference

Bronze Leaf Sponsor - \$1000

- Admission for 1* guest to the Conference
- Bronze Leaf listing and logo placement on all event materials
- Half page color ad in Conference Program
- Complimentary vendor table (while space lasts)
- 1 half page color ad in NAHA's Aromatherapy E-Journal
- Bronze Leaf listing on conference website, directly linked to sponsors website
- Verbal recognition at the conference

Green Leaf Sponsor - \$ 500

- Green Leaf Sponsor listing and logo placement on all event materials
- 1/4 page color ad in Conference Program
- 1/4 page color ad in NAHA's Aromatherapy E-Journal
- Green Leaf listing on conference website, directly linked to sponsors website
- Verbal recognition at the conference

Student Scholarship Sponsor - \$350

- Sponsorship of one Student or Graduate Scholarship to conference
- Verbal recognition at the conference

*Additional staff passes may be purchased at the discount rate of \$350.00 each (includes meal ticket)

NOTE: All ads need to be submitted as jpeg or pdf files. For sizes and further details on ads, please see our media guide.

Conference Sponsorship Application

CONTACT INFORMATION

Company name: (as you would like it to appear on promotional material)

Company website: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Fax: _____

Email: _____

Contact name: _____

Title: _____

SPONSORSHIP CATEGORY

- Gold Leaf Sponsor \$5000
- Silver Leaf Sponsor \$2500
- Bronze Leaf Sponsor \$1000
- Green Leaf Sponsor \$500
- Student Scholarship Sponsor \$350
- Add _____ additional staff passes @ \$350 each (includes meal ticket)

ATTENDANCE INFORMATION

- Yes, we will be attending. Please send guest names (based upon sponsorship category) to: info@naha.org with the subject line: Sponsor Guest)
- We are unable to attend, but would like to sponsor for the category checked above.

ADDITIONAL ITEMS TO BE SUBMITTED:

- Logo (at least 600 dpi, must be jpeg or pdf file)
- Conference proceedings ad (need to submit no later than May 1, 2016)
- Company Description (75 words or less - please submit with your application)

PAYMENT INFORMATION

Name*: _____

(*If using a credit card, please put name as it appears on credit card.)

Billing address (if different from address above):

City: _____ State: _____ Zip: _____

Telephone: _____

Payment:

Credit card #: _____ exp. _____

sec. code: _____

Check will be mailed.

Check is enclosed.

Agreement:

I, the undersigned, as authorized agent of the above named company, agree to adhere to the specified terms and conditions of this contract. I acknowledge that NAHA reserves the right to approve or disapprove this sponsorship application. I understand that should my application be denied, that all fees shall be refunded.

Sponsored Signature: _____ Date: _____

Print Name: _____ Title: _____

Please submit your packet by e-mail to: info@naha.org

or by mail to:

NAHA

PO Box 27871

Raleigh, NC 27611-7871

Sponsorship Terms & Conditions

1. PAYMENT AND TERMS.

Payment in full is due at time of sponsorship application.

2. ELIGIBLE SPONSORS.

Sponsors will be those companies or individuals who offer services, products, or educational materials specific to the aromatherapy and/or natural health industry. Sponsors will be approved by the sole discretion of NAHA. Only the sponsoring company, as named in this agreement, shall be placed on promotional materials and the NAHA conference website.

3. SPONSOR LOGO USAGE

The sponsor agrees to allow NAHA to use the sponsor's logo in various marketing materials and on NAHA's website.

4. SUB-LEASING – SPONSORSHIP SHARING.

No sponsor shall reassign, sublet or share the whole or any part of the sponsorship parameter allotted to the contracting firm without written permission from NAHA prior to any transaction occurring.

5. CANCELLATION OF SPONSORSHIP.

After 30 days from signing sponsorship contract, all sponsorship fees are non-refundable.

6. PHOTOGRAPHY/DISCLOSURE.

NAHA reserves the right to take pictures of sponsors, booths, speakers, workshop presenters and events throughout the conference. NAHA reserves the right to utilize photography from the conference for current and future promotions or as needed for promotional material for NAHA.

7. CANCELLATION OR POSTPONEMENT OF EVENT.

In the event that the premises in which the conference is to be held shall become, in the sole discretion of NAHA, unfit for occupancy, or in the event of any outside cause such as war, in or outside the United States of America, fires, strike, terrorism or Act of God such as: earthquakes, or other emergency prevents the Conference from being held, NAHA will provide a full refund of sponsorship funds.

8. LIMITATION ON LIABILITY.

In no event shall either party be liable to the other party for any incidental, consequential, indirect, or punitive damages (including but not limited to lost profits) regardless of whether such liability is based on breach of contract, tort, strict liability, breach of warranties, failure of essential purpose or otherwise and even if advised of the possibility of such damages.

9. INDEMNITY

NAHA shall not be responsible for any loss of or damage to property of Sponsor, its employees, agents, contractors or assigns nor for any personal injury to Sponsor's officers, directors, employees, agents, contractors and/or invitees except to the extent any such claims may be directly and solely attributable to the gross negligence or willful misconduct of NAHA, its directors, officers, and/or employees. Sponsor shall indemnify, defend, and hold NAHA harmless from and against any claims arising out of, or relating directly or indirectly to, content on their respective web sites, use of Sponsor's trademarks and logos, and Sponsor Materials.

10. AMENDMENT TO RULES.

Any matters not specifically covered by the preceding rules shall be subject solely to the discretion of NAHA.

11. ACCEPTANCE.

Once the sponsor signs the Sponsorship Contract and returns it to NAHA, all Rules and Regulations are officially in affect. This agreement shall not be binding until accepted by NAHA.



The National Association for Holistic Aromatherapy



Building Strength through Community and Education.

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